



# National Passenger Survey

## PTE Report for West Midlands

### Autumn 2012

#### Contacts:

David Greeno  
Passenger Focus  
Fleetbank House  
2-6 Salisbury Square  
London, EC4Y 8JX

Tel: 0300 123 0837  
Email: [david.greeno@passengerfocus.org.uk](mailto:david.greeno@passengerfocus.org.uk)

Rebecca Hunt  
BDRC Continental  
Kingsbourne House  
229-231 High Holborn  
London, WC1V 7DA

Tel: 020 7490 9148  
Email: [rebecca.hunt@bdr-continental.com](mailto:rebecca.hunt@bdr-continental.com)

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Questionnaires are normally handed out at stations to customers about to board a train.

A reply paid envelope is provided for returning questionnaires.

Each Train Operating Company (TOC) is sampled separately. Interviewers are given a number of questionnaires to hand out at a station.

At Gatwick and Heathrow Airports and for some shifts at certain London termini, questionnaires are handed out to passengers of a specific TOC. From Autumn 2003 onwards, at all other stations, questionnaires are handed out to passengers of any TOC (in the past, these were also targeted).

The number of questionnaires handed out will depend on:

- the size of station
- time of day
- length of shift

TOC data is compiled to provide a national sample.

Fieldwork is carried out each Spring (February/March) and Autumn (September/October). Up to Spring 2003, fieldwork took place over 3 weeks.

In Autumn 2003, the fieldwork was extended to an 11 week period, from 26 August to 9 November, to provide a better representation of journeys.

Quotas for returned questionnaires are set overall and by weekday/weekend, journey purpose and station size.

All data for a TOC in this Report is weighted up to the number of passenger journeys annually on the TOC and the profile of those journeys by:

- weekday/weekend
- journey purpose (Commuter, Business, Leisure)
- station size (this profile is applied for each TOC building block)

The data for number of journeys and profiles by these variables was generated from ORR data (2012).

The stations for each TOC were stratified by number of passengers and a number of stations in each size stratum is sampled.

This sample design and weighting ensures that data is representative of all passenger journeys made on each TOC.

National results are constructed by combining data for all TOCs together, weighting by number of journeys.

From Autumn 2007 standard region definitions have been used replacing older rail regions. Analysis for the old regions is available on request.

For more details of NPS methodology, visit [www.passengerfocus.org.uk](http://www.passengerfocus.org.uk)

## Autumn 2012 (Wave 27)

Fieldwork for Wave 27 was undertaken between the 1st September and the 12th November 2012. Top up shifts were run within the last 3 weeks of fieldwork.

Due to a Network Rail ban on all fieldwork during the Paralympics, NPS shifts at Network Rail Stations started on 10th September.

To ensure the data did not potentially include data where respondents' answers were possibly biased a small number of shifts affected by the distribution of gift bags by station staff to respondents with questionnaires were removed from the database and the shifts affected were then replaced.

As with previous waves, planned engineering works meant that some shifts were rescheduled. As usual, shifts were only rescheduled if the engineering work caused a station or line closure. Whenever possible the shifts went ahead as planned if there were still train services running.

## Spring 2012 (Wave 26)

The fieldwork for Wave 26 (Main and Boost) was undertaken between the 28th January and 30th March 2012. Top up shifts were run within the last 3 weeks of fieldwork.

Due to a change of franchise holder, the 'National Express East Anglia' train company became 'Greater Anglia' on 5th February 2012. Fieldwork and distribution of questionnaires for this train company started a week later than others on 5th February as we waited for this change to take place.

In the latter stages of fieldwork we were refused permission to work on a small number of shifts. This meant the rescheduling of a few shifts but ultimately they were all done by the 30th March.

As with previous waves, planned engineering works meant that some shifts were rescheduled. As usual, shifts were only rescheduled if the engineering work caused a station or line closure. Whenever possible the shifts went ahead as planned if there were still train services running.

## Autumn 2011 (Wave 25)

Wave 25 fieldwork (Main and Boost) was undertaken between 1st September 2011 and 18th November 2011. Top up shifts were run within the last 3 weeks of the fieldwork period.

Delayed fieldwork on a separate rail industry project led to a smaller number of NPS shifts than normal at London Euston during the first couple of weeks of fieldwork, with others planned being moved to later in the fieldwork period.

As with previous waves, planned engineering works meant that some shifts were rescheduled. As usual, shifts were only rescheduled if the engineering work caused a station or line closure. Whenever possible the shifts went ahead as planned if there were still train services running.

## Spring 2011 (Wave 24)

Wave 24 fieldwork (Main and Boost) was undertaken between 31st January 2011 and 15th April 2011. Top up interviews were run within the last 3 weeks of the fieldwork period.

Closure of the Wrexham and Shropshire Franchise prior to the start of fieldwork meant that no shifts were conducted on train or at station for this TOC.

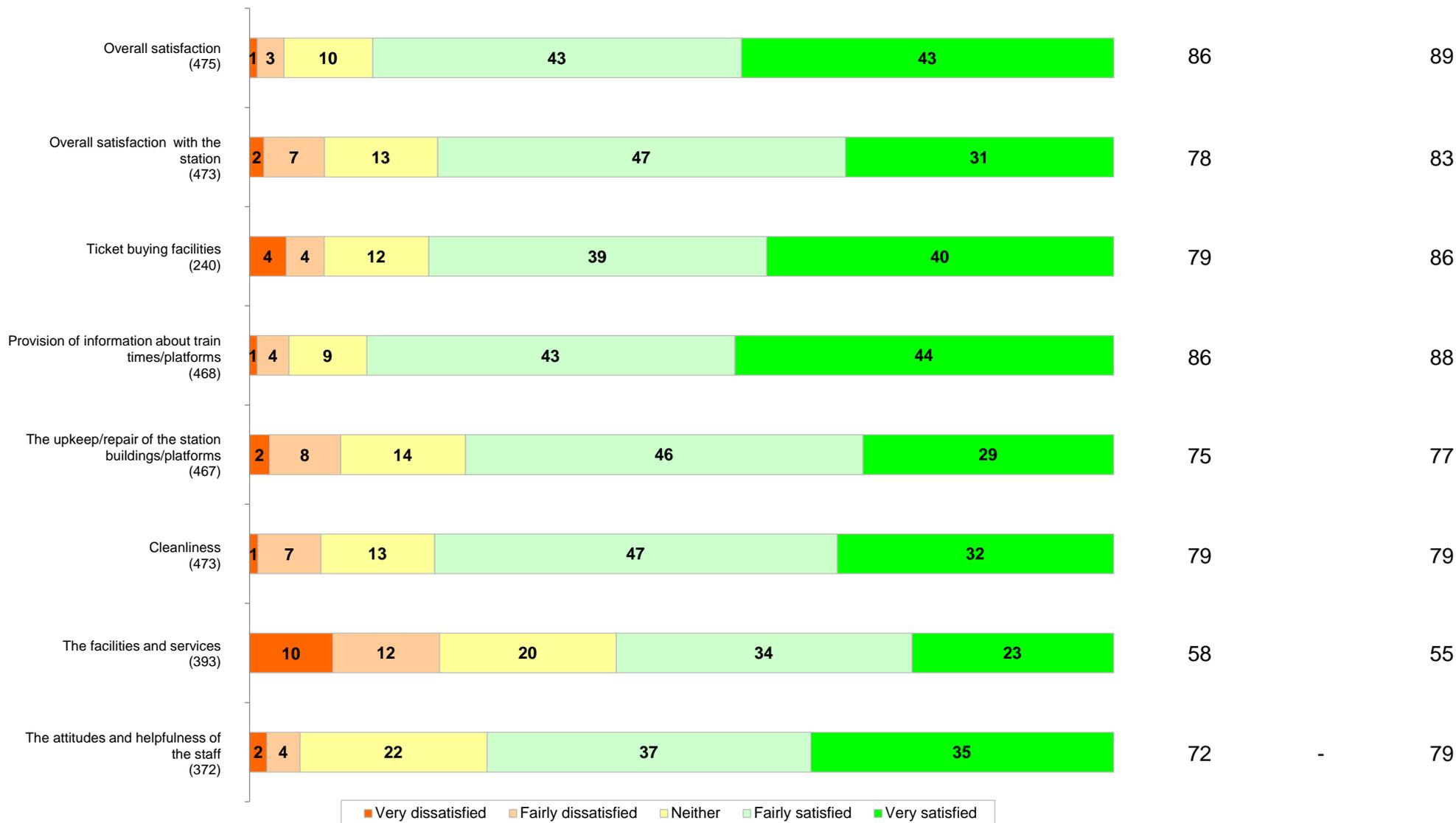
Due to strike action with Arriva Trains Wales a small number of weekend shifts had to be rescheduled for later on in the fieldwork period. Other than this strike action, and clashes with Virgin Trains' own fieldwork and a small amount of engineering work mainly affecting London Overground shifts there was little disruption to the field schedule. Whenever possible the shifts went ahead as planned if there were still train services running.

The results achieved by London Midland are likely to have been affected by an industrial dispute which resulted in the cancellation of a significant One fieldworker was commended on his behaviour by First TransPennine Express after saving the life of a young female passenger by preventing her from falling onto the track.

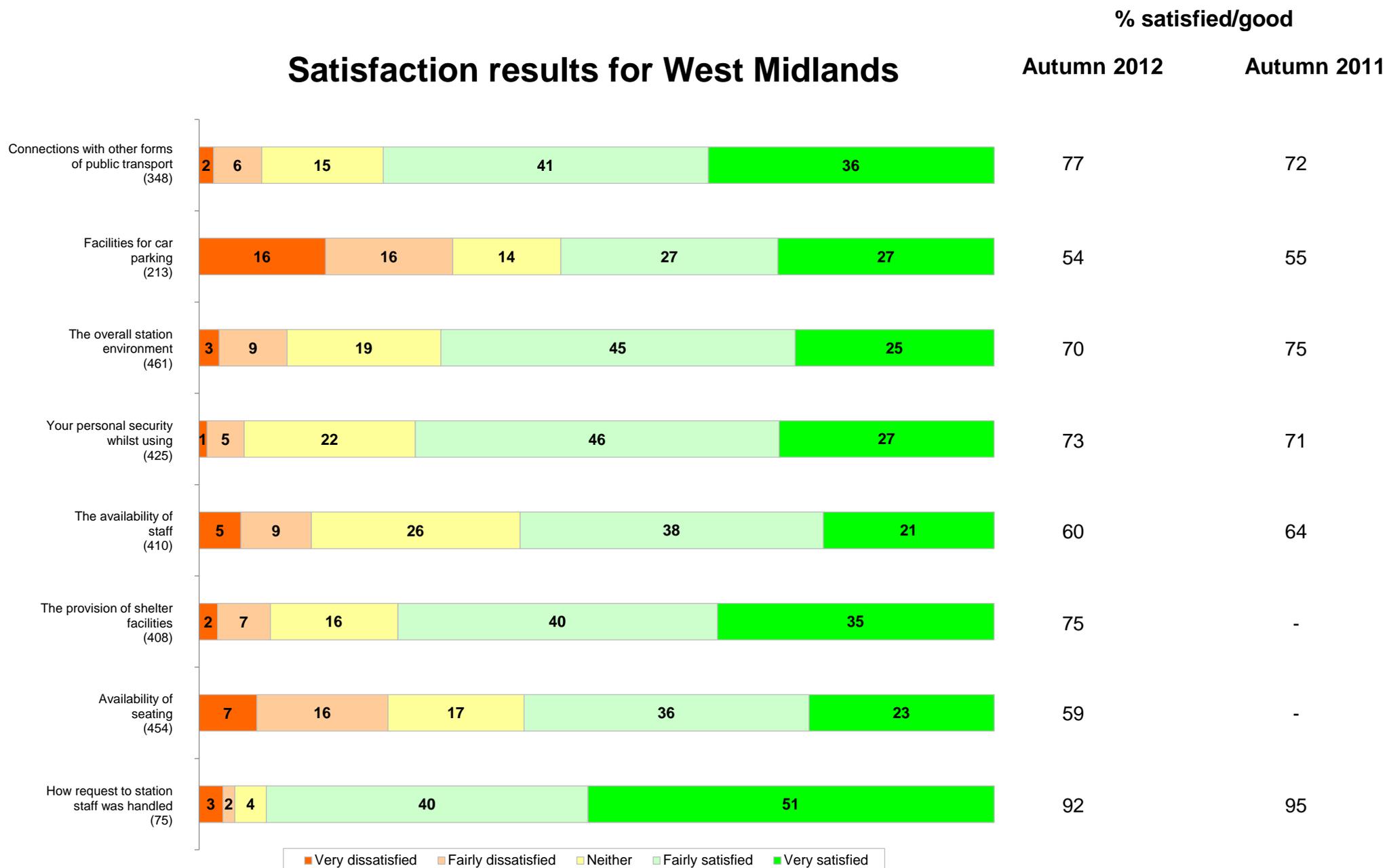
At 95% confidence level:  
 + denotes significant increase  
 - denotes significant decrease

### Satisfaction results for West Midlands

**% satisfied/good**  
 Autumn 2012      Autumn 2011

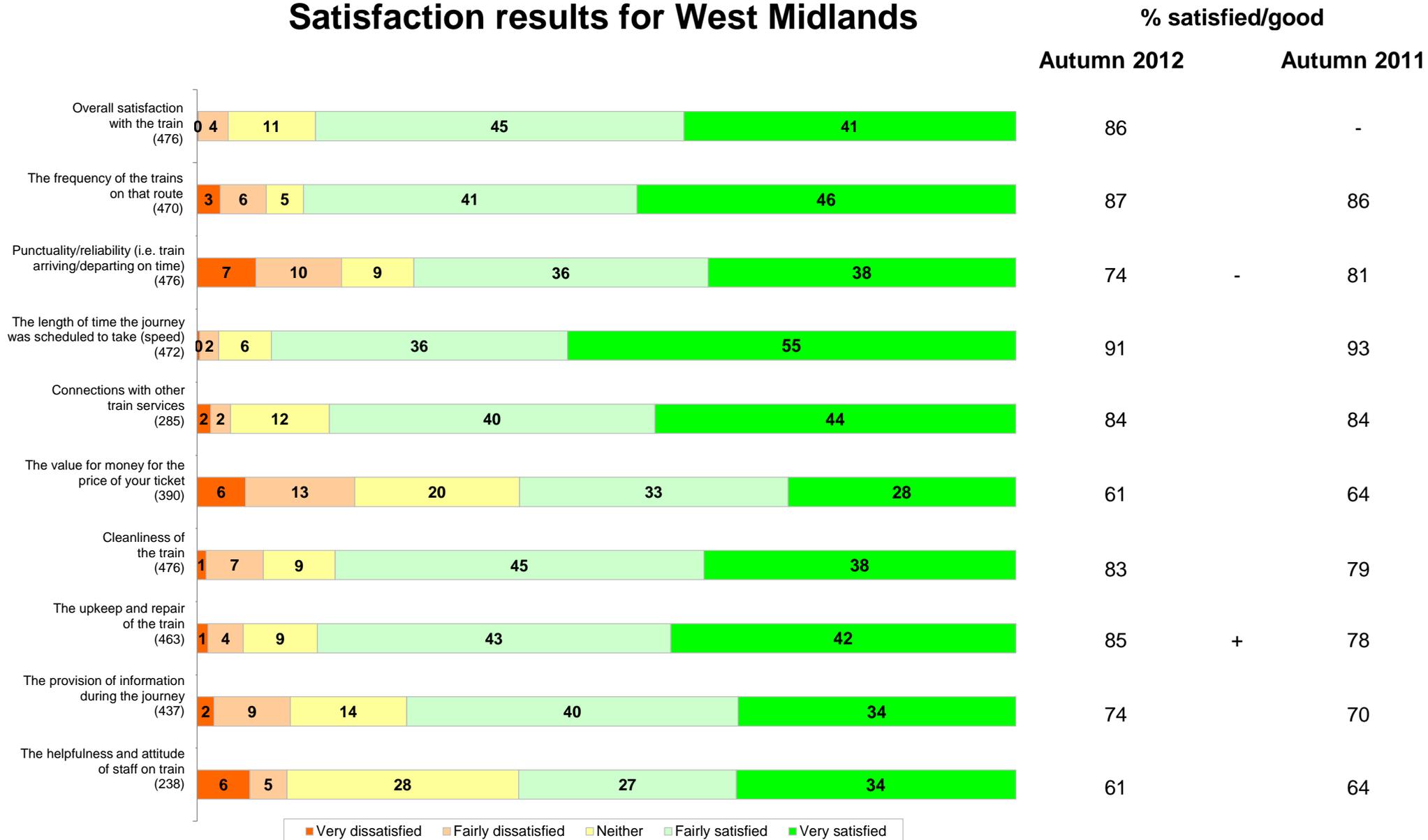


At 95% confidence level:  
+ denotes significant increase  
- denotes significant decrease



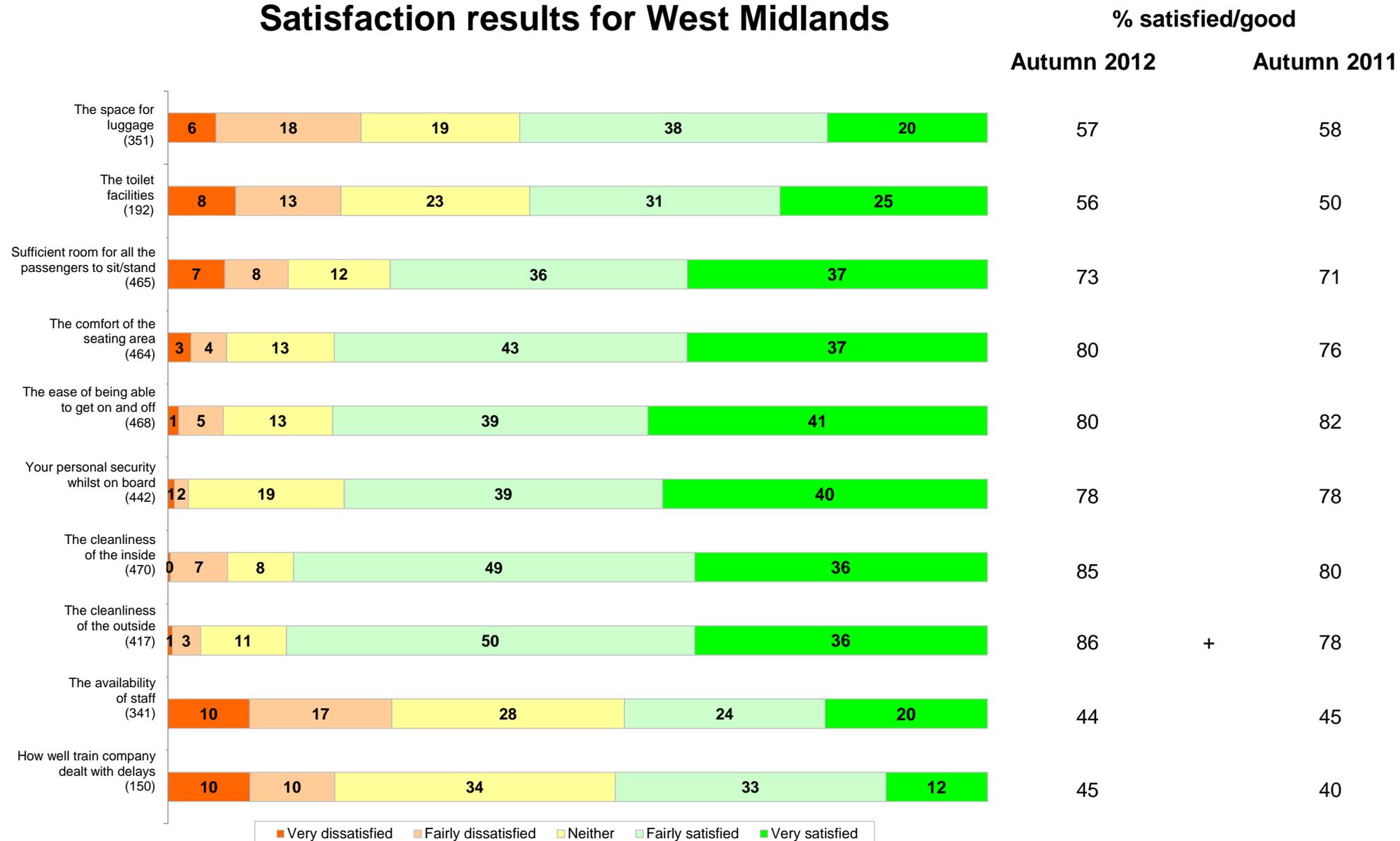
At 95% confidence level:  
 + denotes significant increase  
 - denotes significant decrease

### Satisfaction results for West Midlands



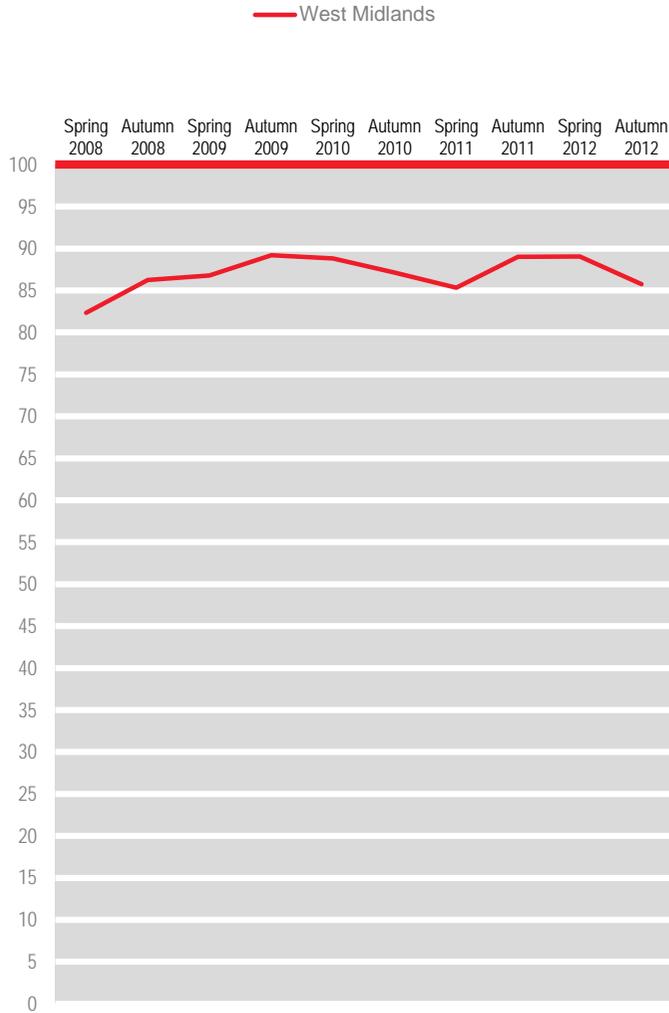
At 95% confidence level:  
 + denotes significant increase  
 - denotes significant decrease

## Satisfaction results for West Midlands



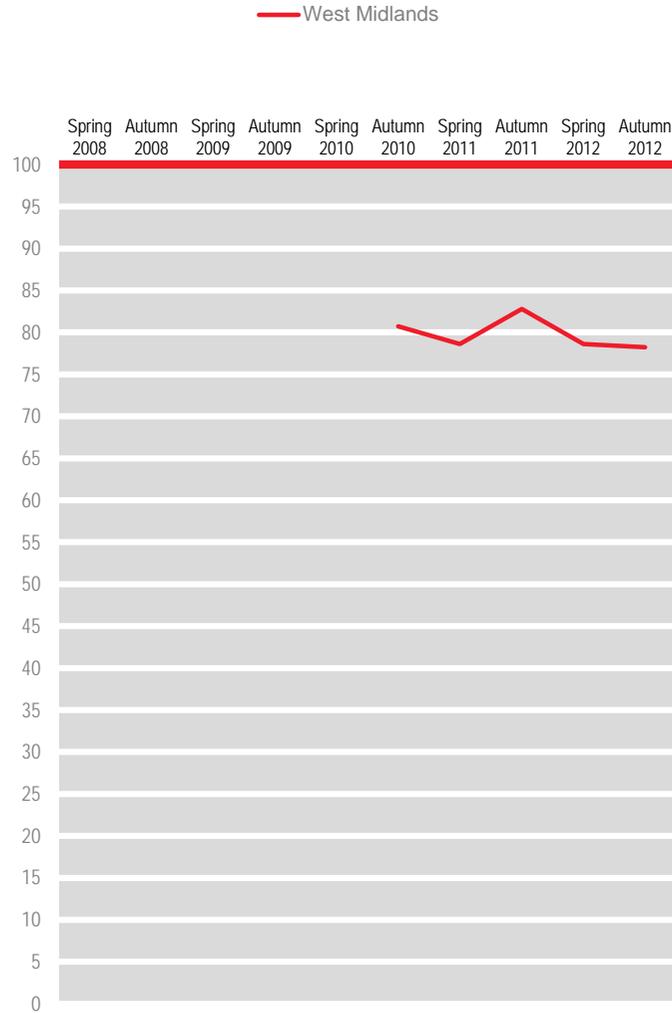
**Overall satisfaction**

**(475)**  
Percentage of passengers satisfied 2008 to 2012



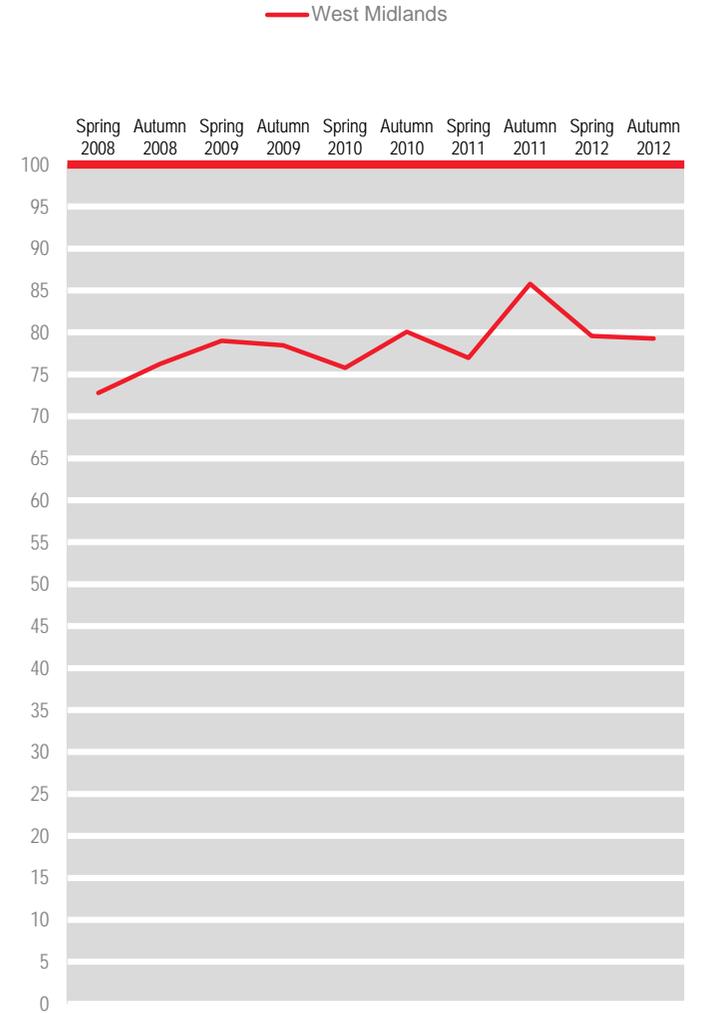
**Overall station satisfaction**

**(473)**  
Percentage of passengers satisfied 2008 to 2012



**Ticket buying facilities**

**(240)**  
Percentage of passengers satisfied 2008 to 2012



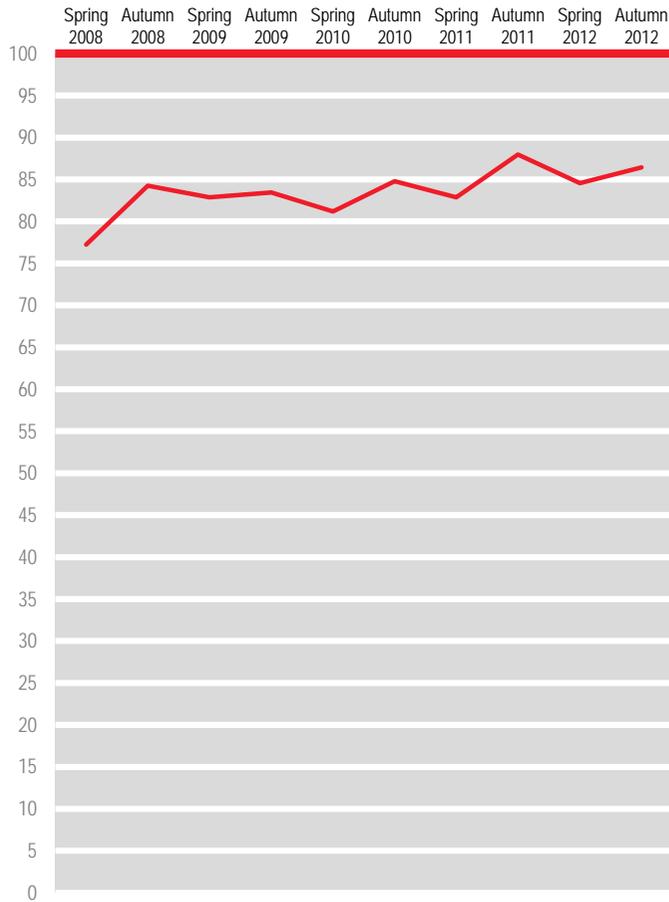
N.B. Benchmarks and targets are only shown for applicable factors

**Provision of information about train times/platforms**

(468)

Percentage of passengers satisfied 2008 to 2012

— West Midlands

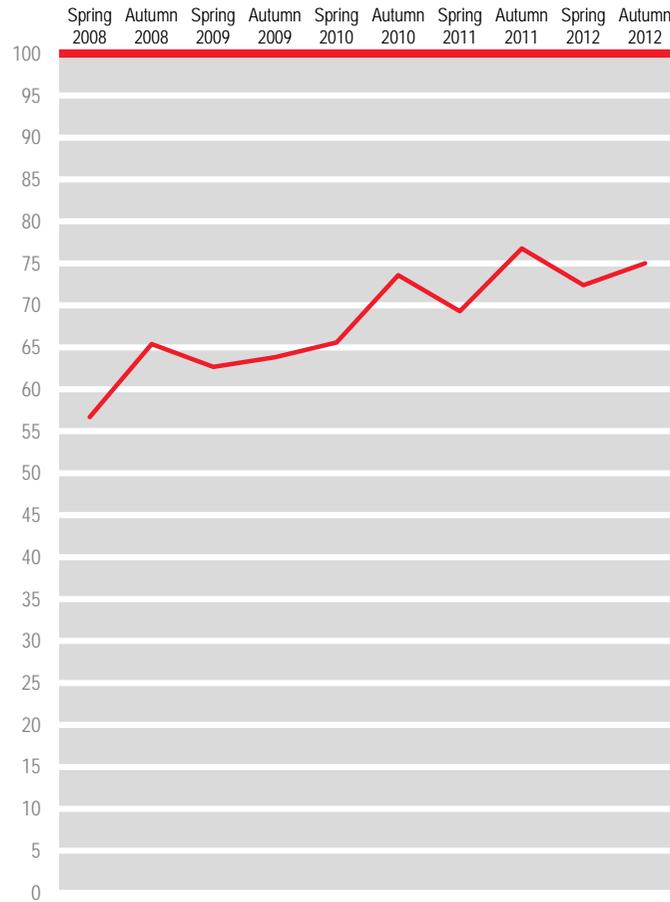


**The upkeep/repair of the station building/platforms**

(467)

Percentage of passengers satisfied 2008 to 2012

— West Midlands

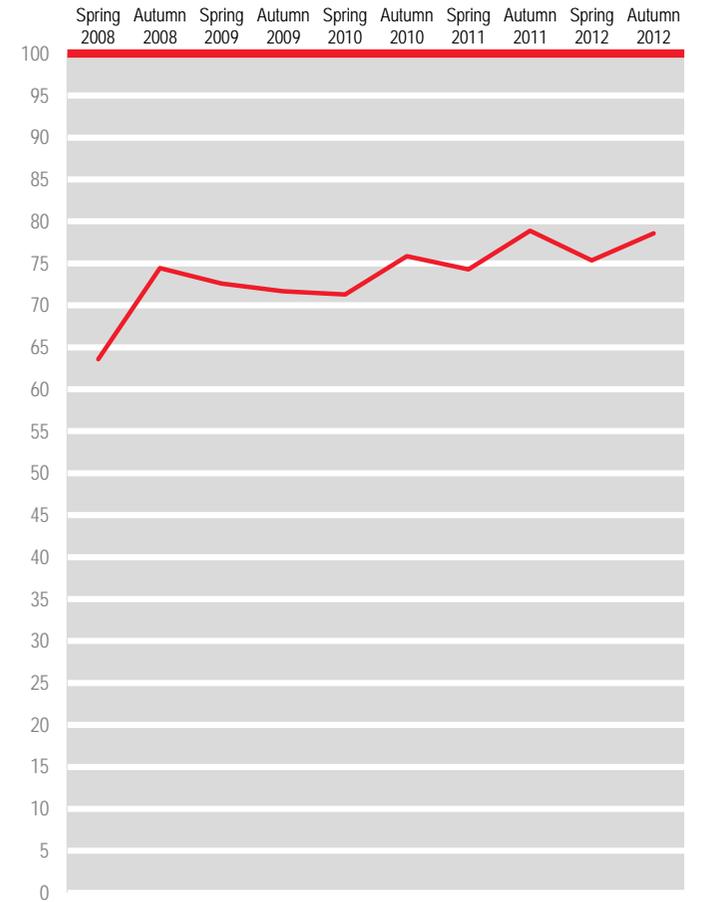


**Cleanliness of the station**

(473)

Percentage of passengers satisfied 2008 to 2012

— West Midlands



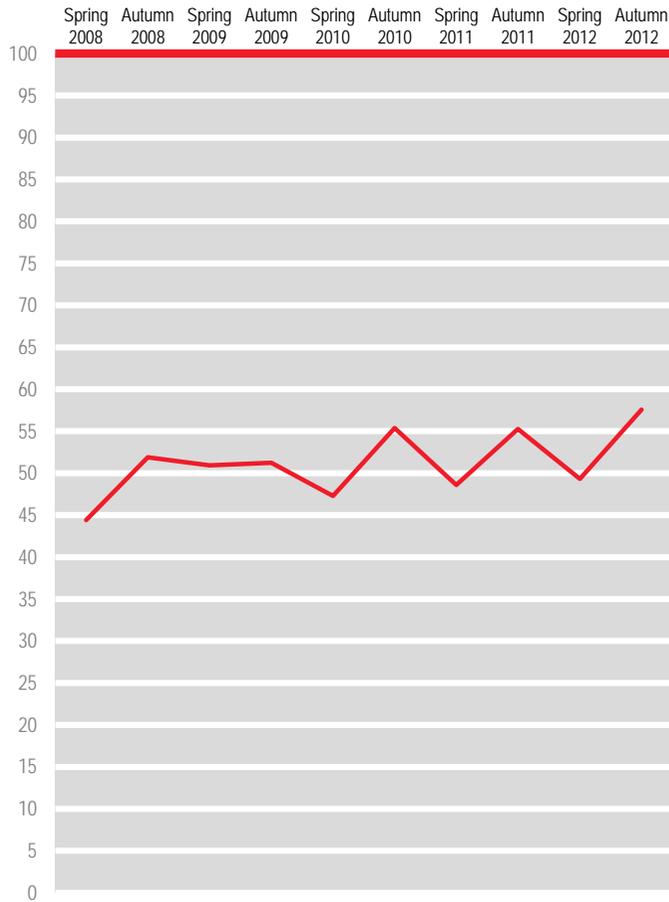
N.B. Benchmarks and targets are only shown for applicable factors

**The facilities and services at the station**

(393)

Percentage of passengers satisfied 2008 to 2012

— West Midlands

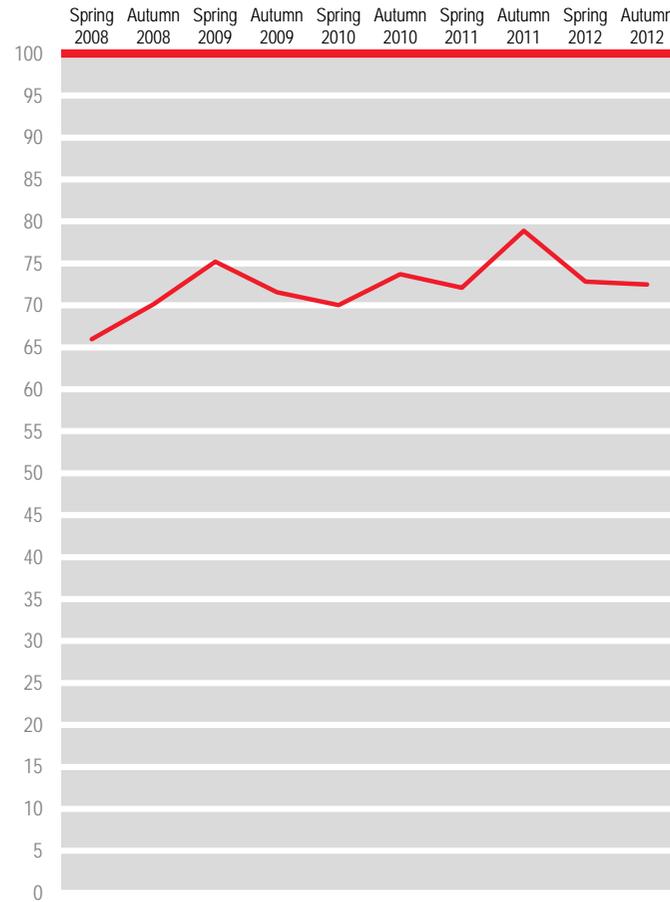


**The attitudes and helpfulness of the staff at the station**

(372)

Percentage of passengers satisfied 2008 to 2012

— West Midlands

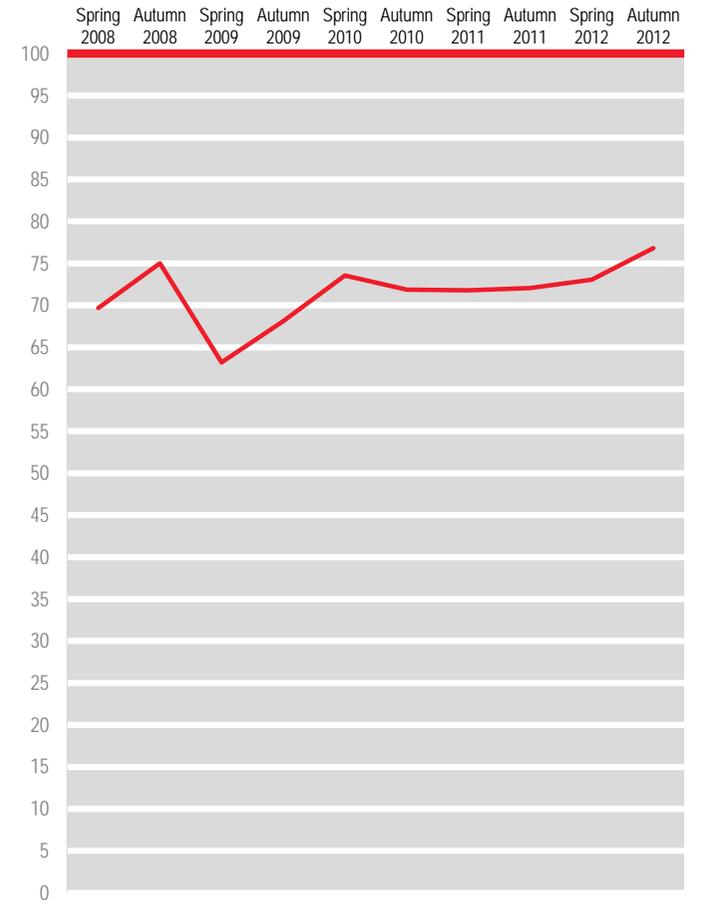


**Connections with other forms of public transport from the station**

(348)

Percentage of passengers satisfied 2008 to 2012

— West Midlands



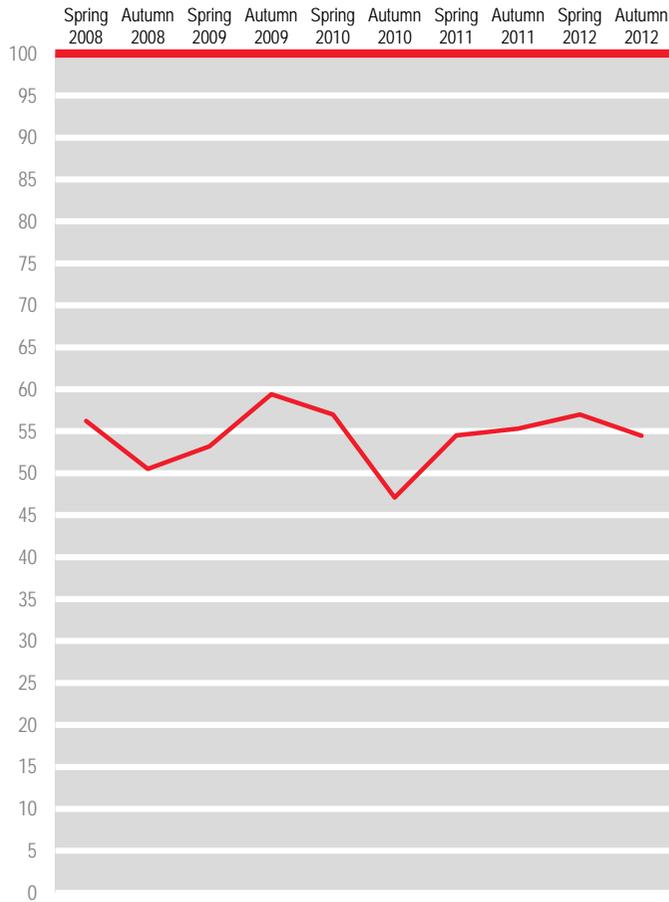
N.B. Benchmarks and targets are only shown for applicable factors

**Facilities for car parking at the station**

(213)

Percentage of passengers satisfied 2008 to 2012

— West Midlands

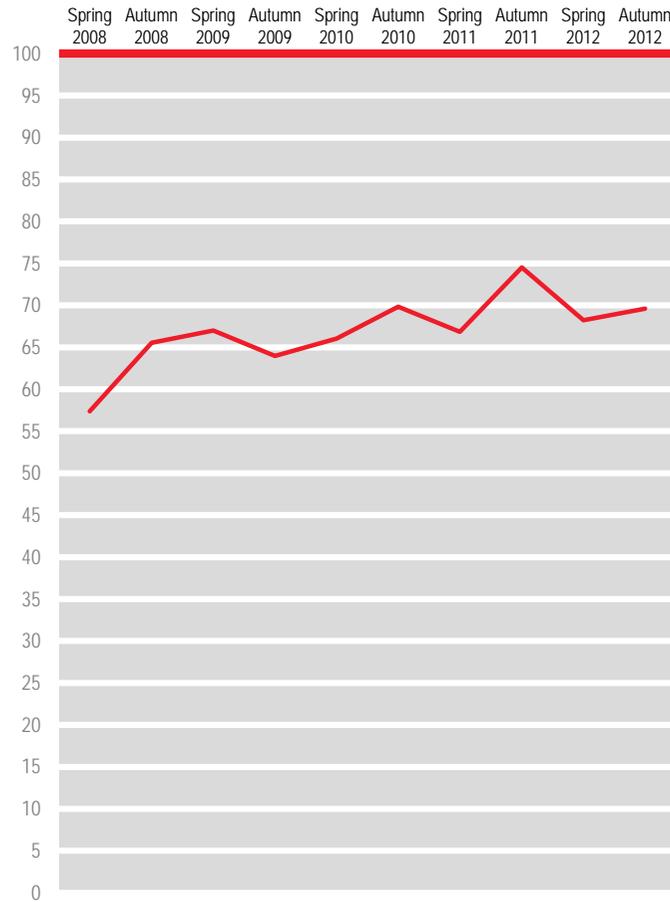


**Overall station environment**

(461)

Percentage of passengers satisfied 2008 to 2012

— West Midlands

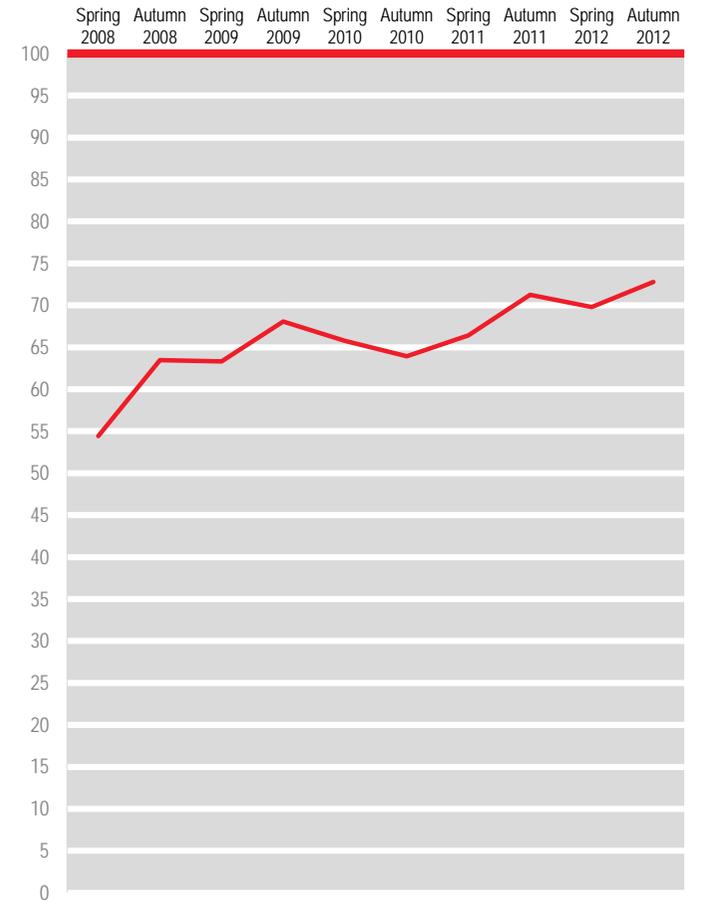


**Your personal security whilst using the station**

(425)

Percentage of passengers satisfied 2008 to 2012

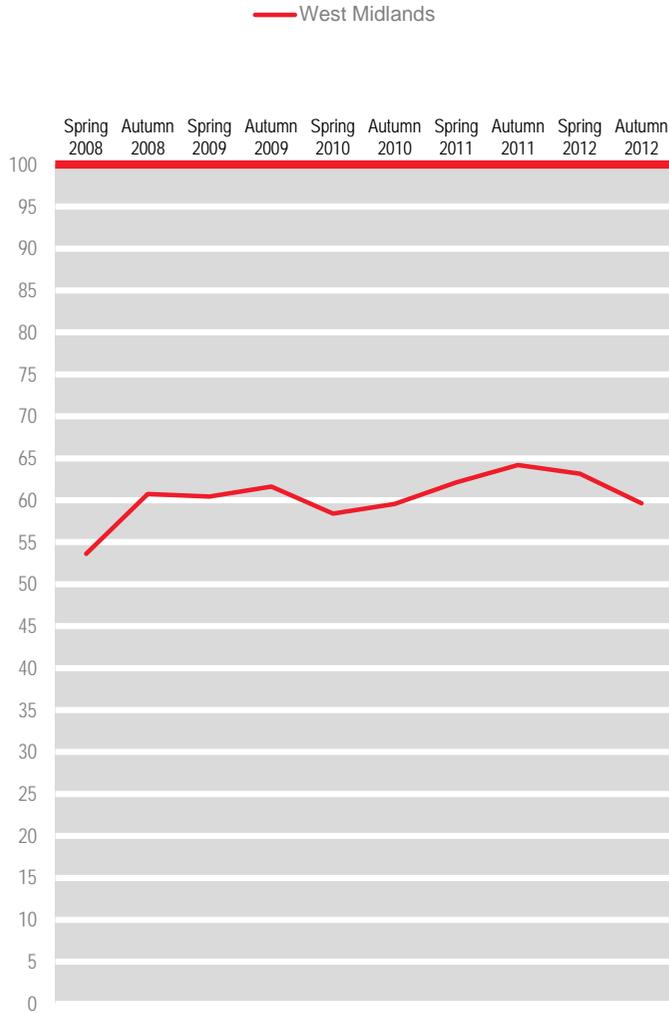
— West Midlands



N.B. Benchmarks and targets are only shown for applicable factors

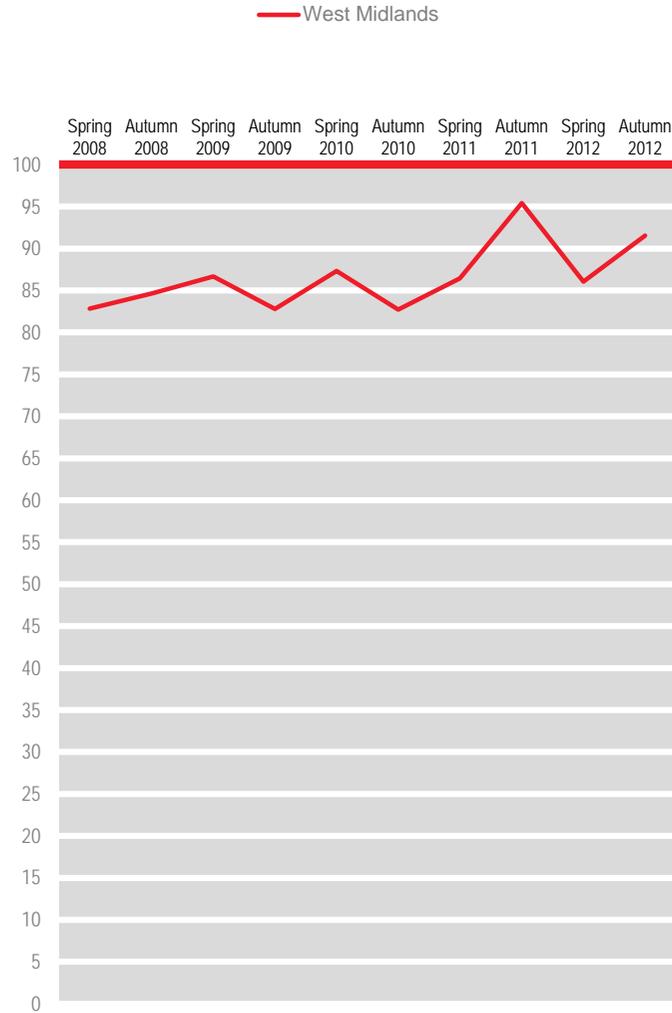
**The availability of staff at the station**

**(410)**  
Percentage of passengers satisfied 2008 to 2012



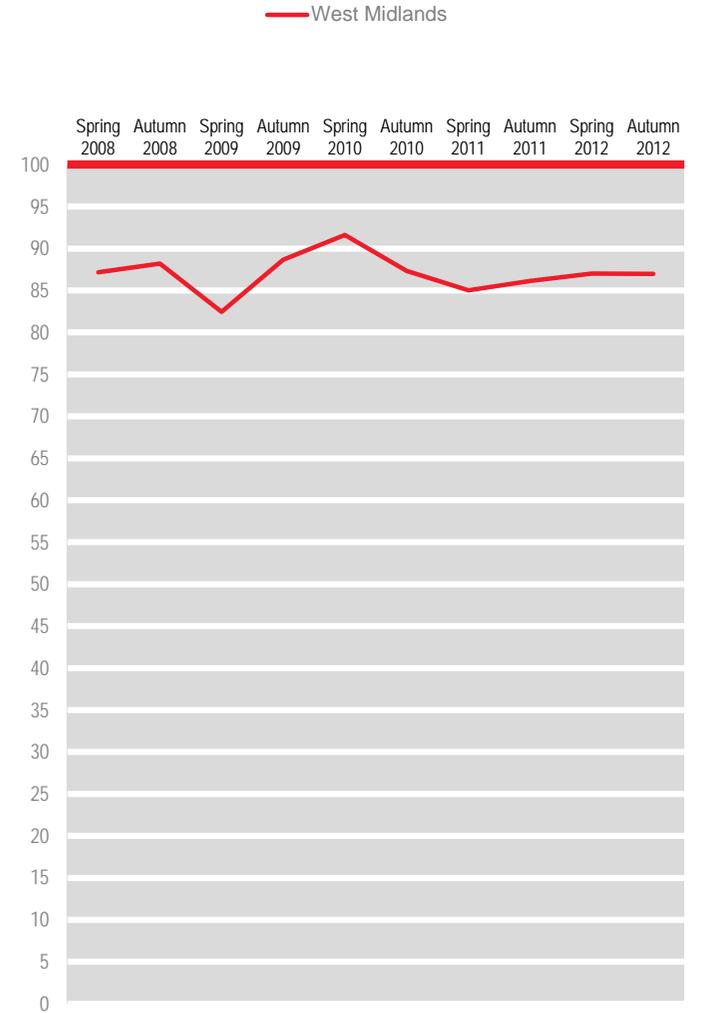
**How request to station staff was handled**

**(75)**  
Percentage of passengers satisfied 2008 to 2012



**The frequency of trains on that route**

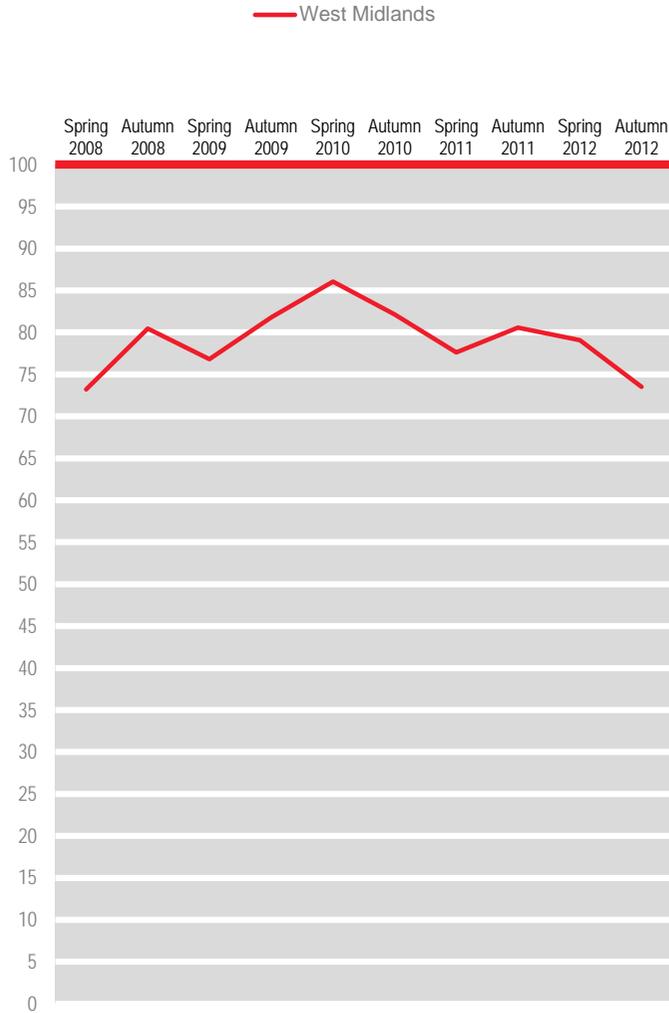
**(470)**  
Percentage of passengers satisfied 2008 to 2012



N.B. Benchmarks and targets are only shown for applicable factors

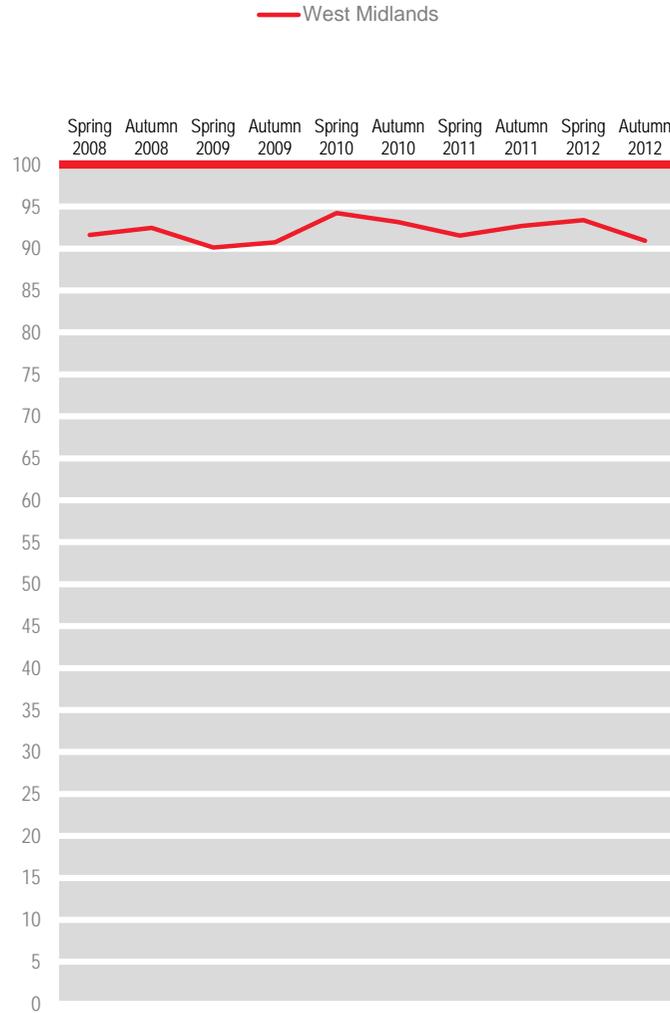
**Punctuality/reliability (i.e. train arriving/departing on time)**

(476)  
Percentage of passengers satisfied 2008 to 2012



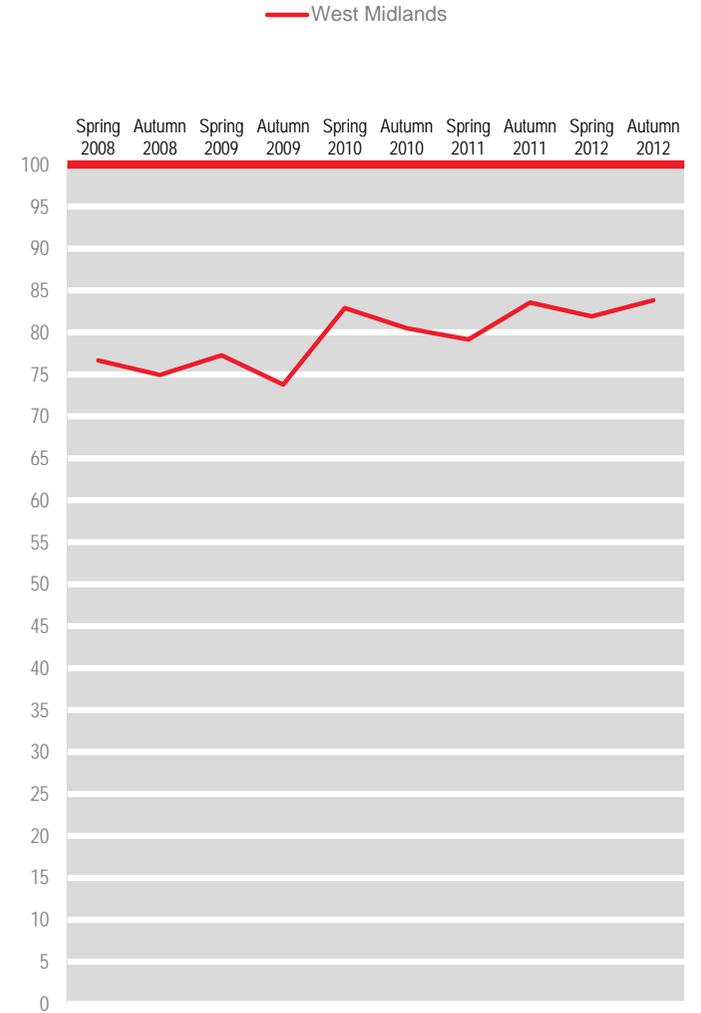
**The length of time the journey was scheduled to take (speed)**

(472)  
Percentage of passengers satisfied 2008 to 2012



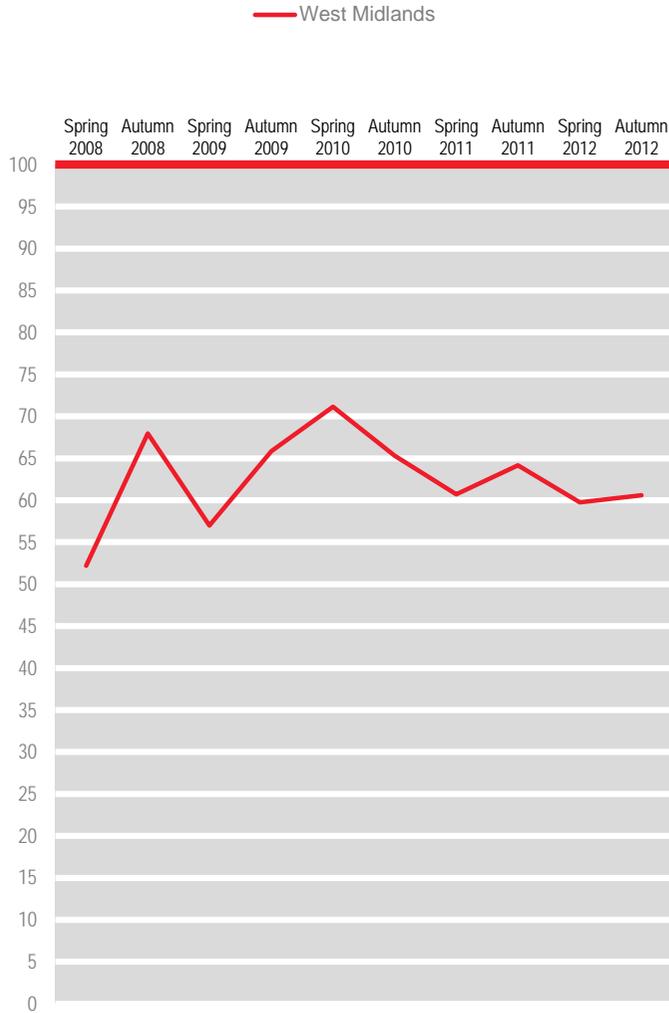
**Connections with other train services**

(285)  
Percentage of passengers satisfied 2008 to 2012

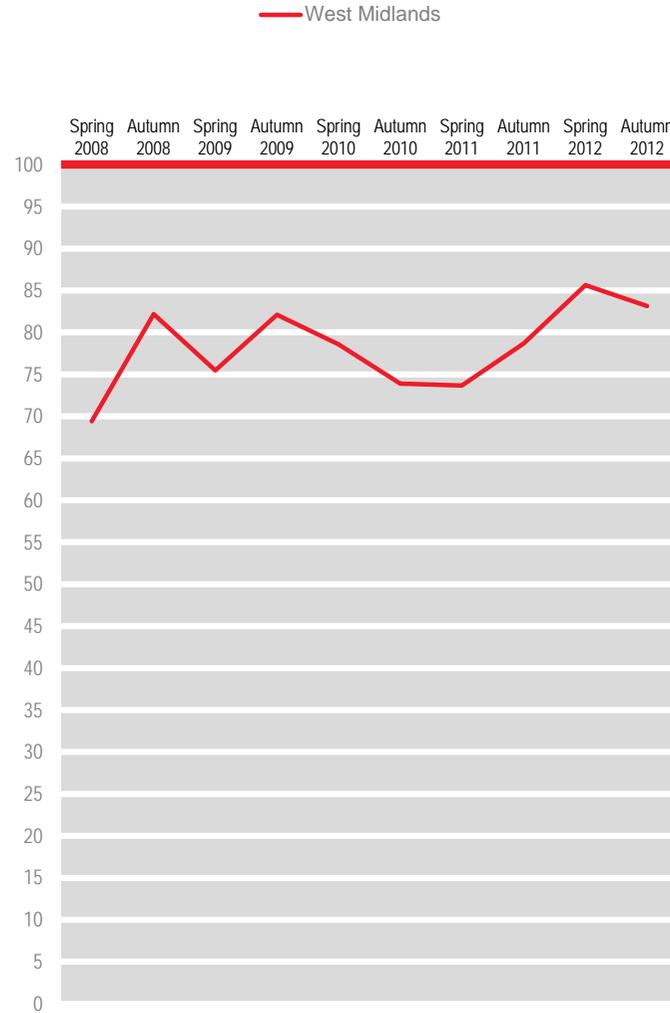


N.B. Benchmarks and targets are only shown for applicable factors

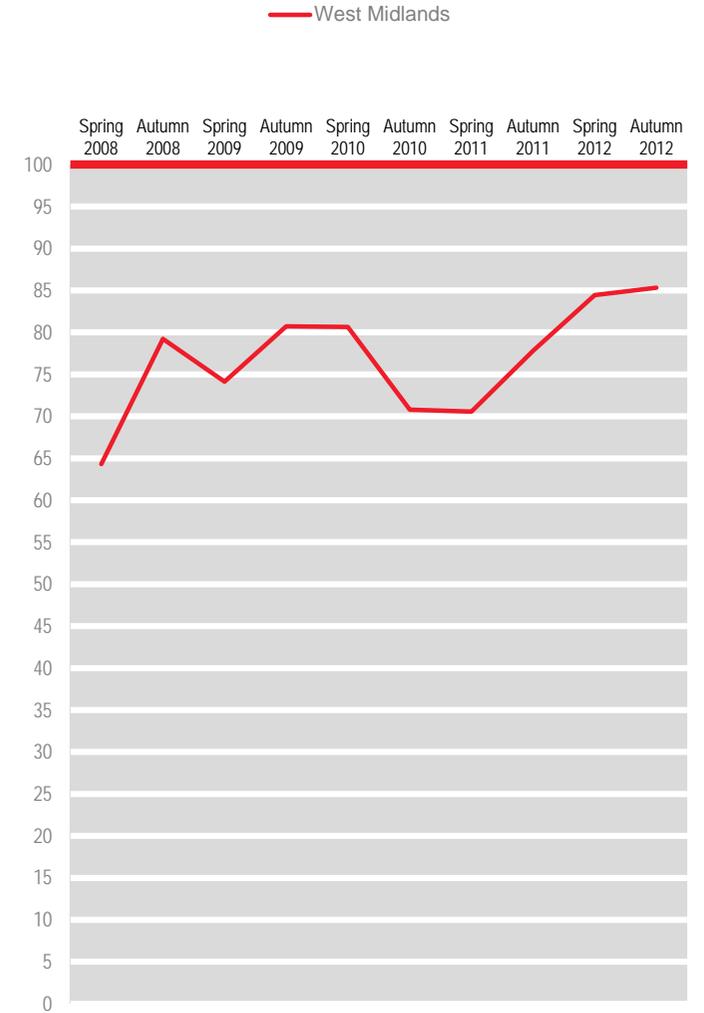
**The value for money for the price of your ticket (390)**  
 Percentage of passengers satisfied 2008 to 2012



**Cleanliness of the train (476)**  
 Percentage of passengers satisfied 2008 to 2012



**Upkeep and repair of the train (463)**  
 Percentage of passengers satisfied 2008 to 2012



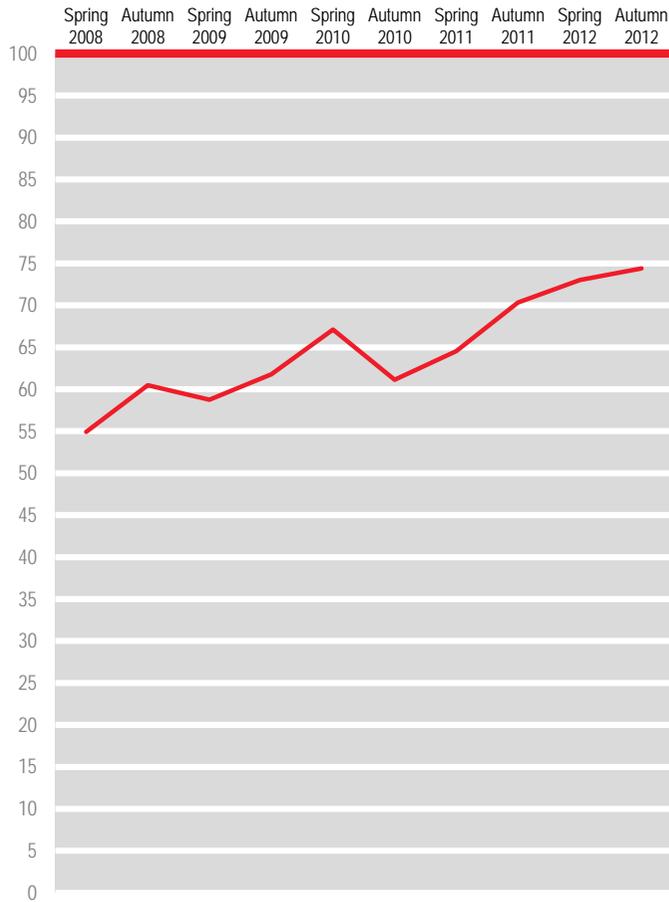
N.B. Benchmarks and targets are only shown for applicable factors

**The provision of information during the journey**

(437)

Percentage of passengers satisfied 2008 to 2012

— West Midlands

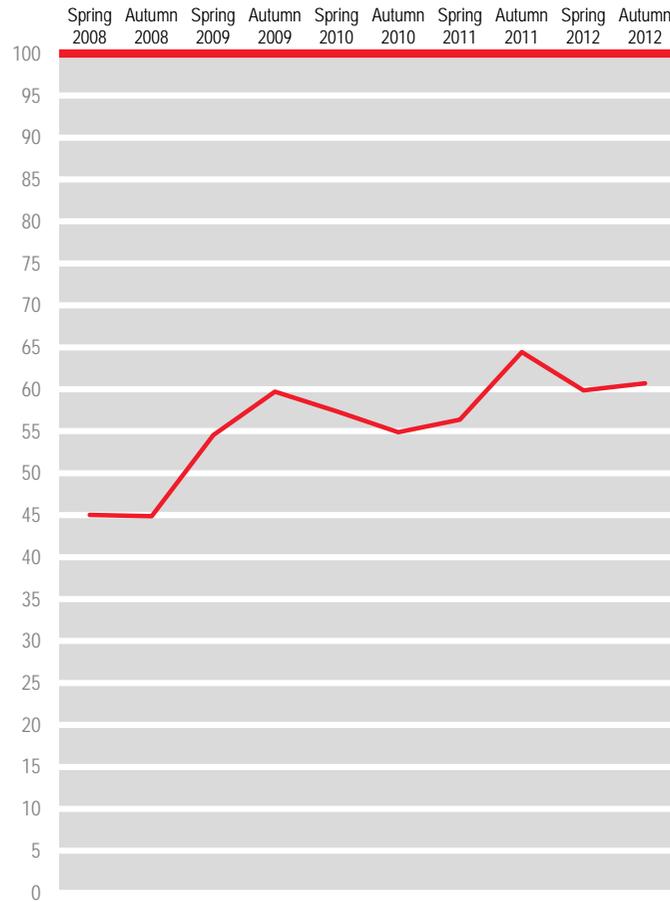


**The helpfulness and attitude of staff on train**

(238)

Percentage of passengers satisfied 2008 to 2012

— West Midlands

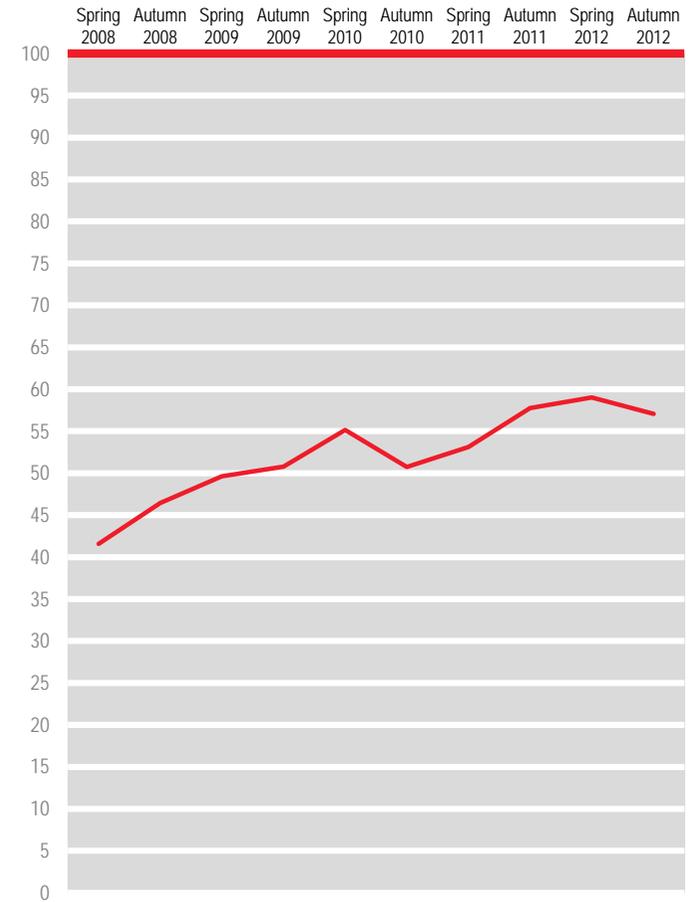


**The space for luggage**

(351)

Percentage of passengers satisfied 2008 to 2012

— West Midlands

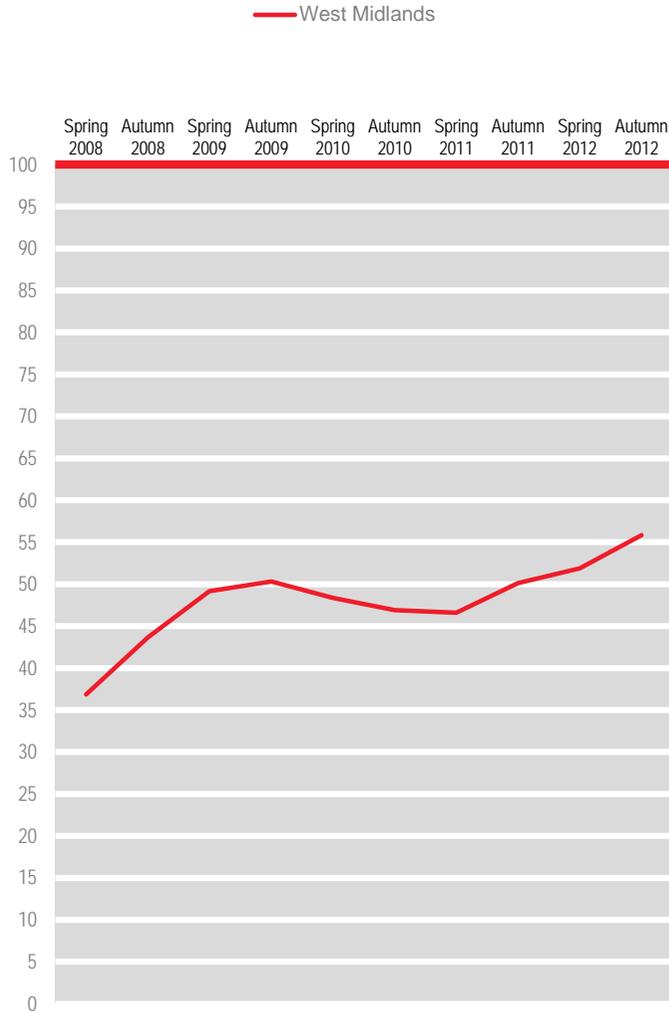


N.B. Benchmarks and targets are only shown for applicable factors

**Toilet facilities on train**

(192)

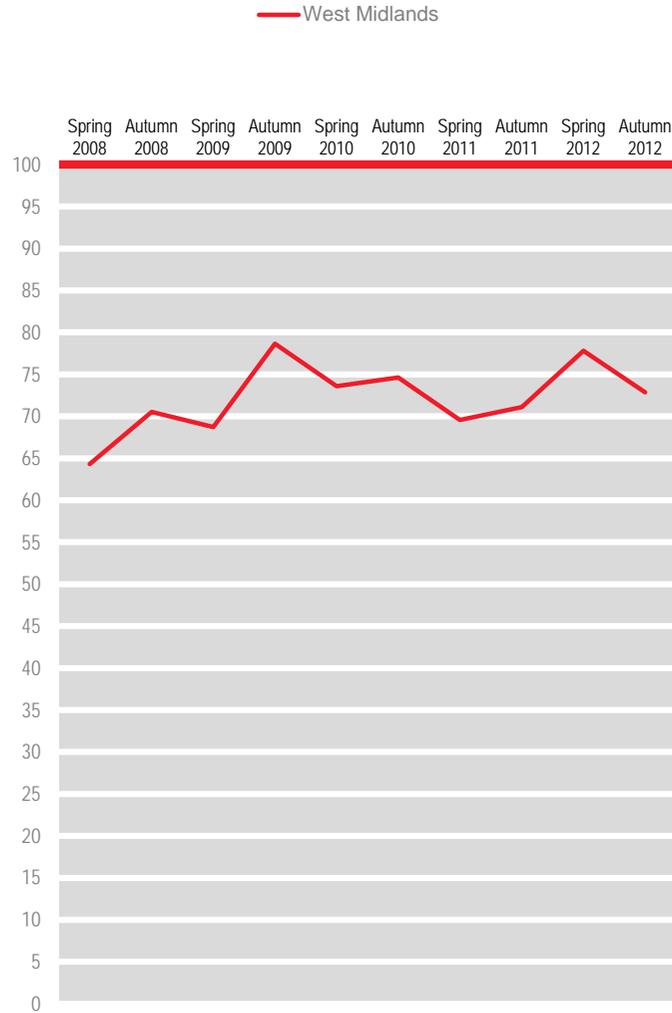
Percentage of passengers satisfied 2008 to 2012



**Sufficient room for all the passengers to sit/stand**

(465)

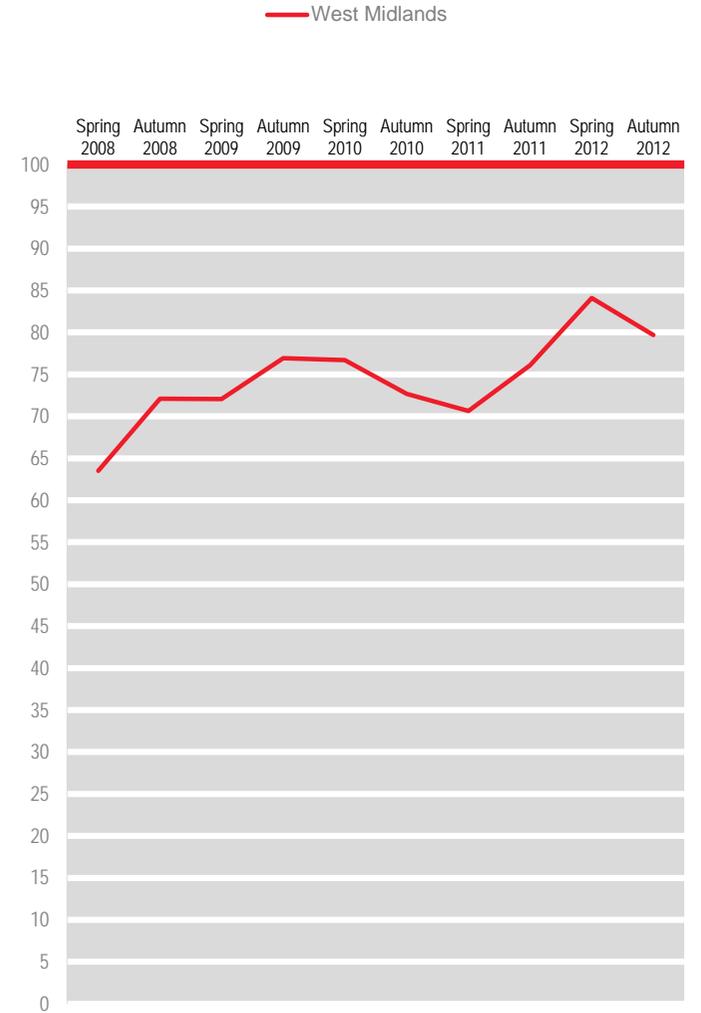
Percentage of passengers satisfied 2008 to 2012



**The comfort of the seating area**

(464)

Percentage of passengers satisfied 2008 to 2012



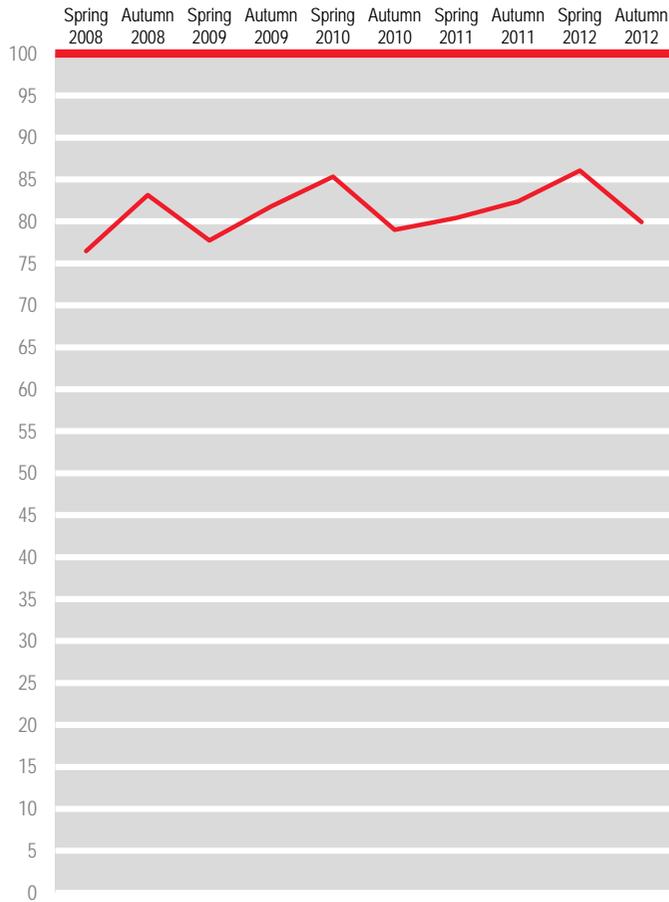
N.B. Benchmarks and targets are only shown for applicable factors

**The ease of being able to get on and off the train**

(468)

Percentage of passengers satisfied 2008 to 2012

— West Midlands

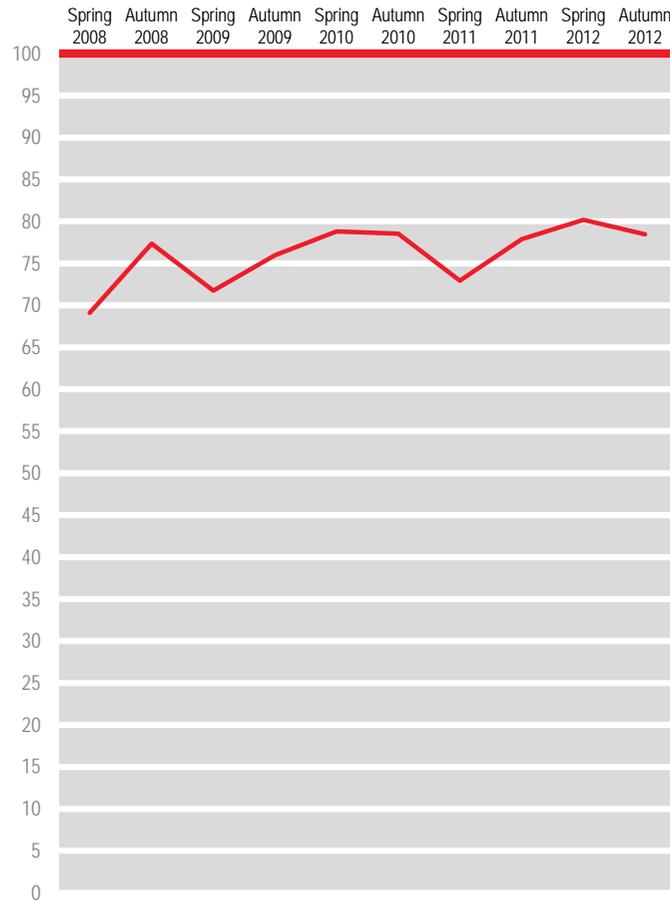


**Your personal security whilst on board**

(442)

Percentage of passengers satisfied 2008 to 2012

— West Midlands

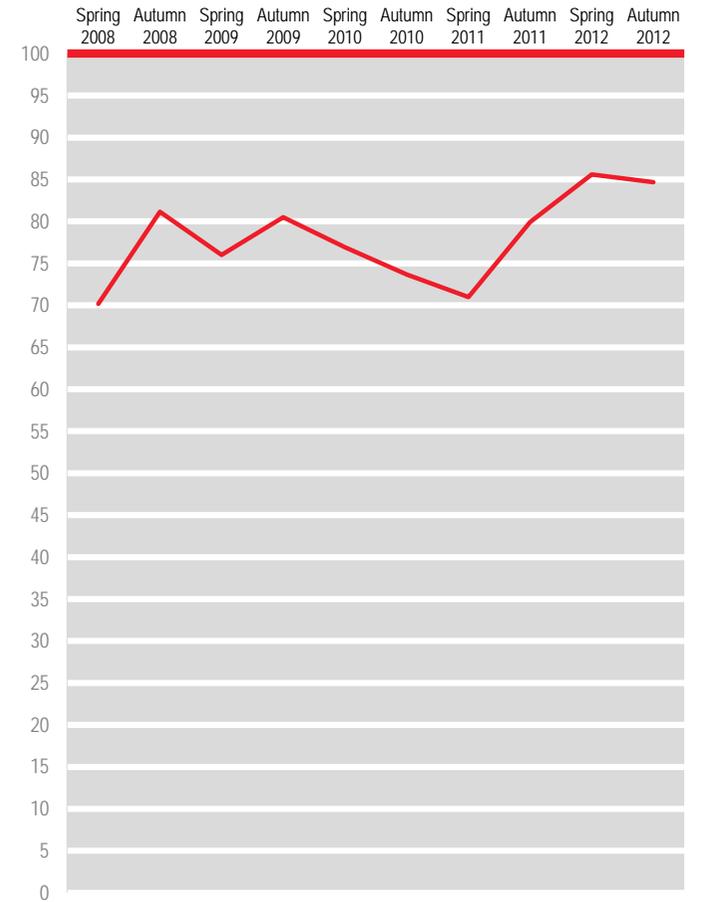


**The cleanliness of the inside of the train**

(470)

Percentage of passengers satisfied 2008 to 2012

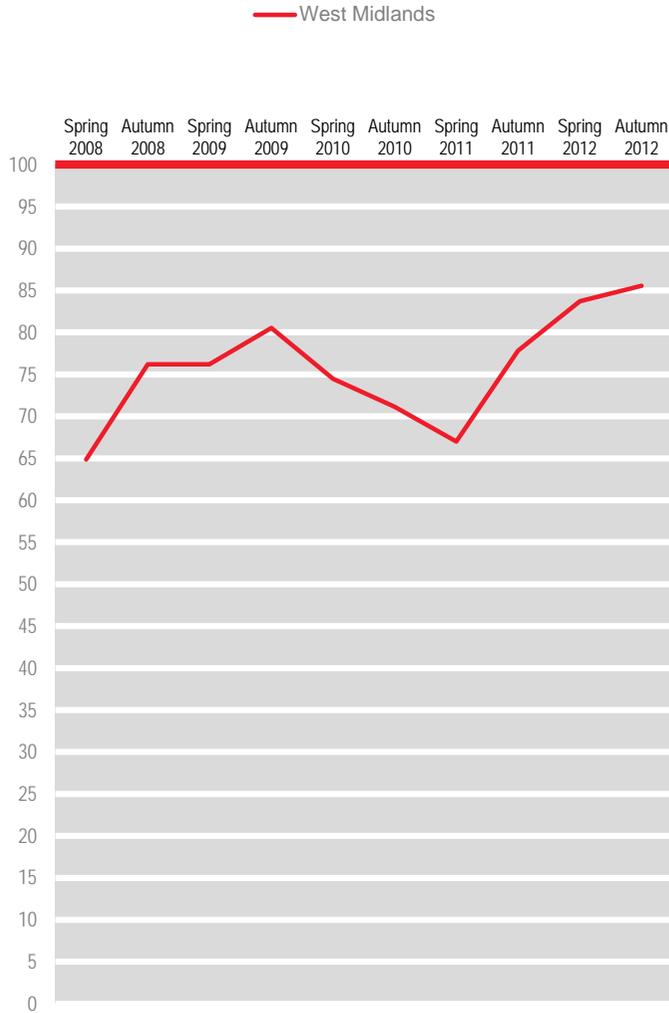
— West Midlands



N.B. Benchmarks and targets are only shown for applicable factors

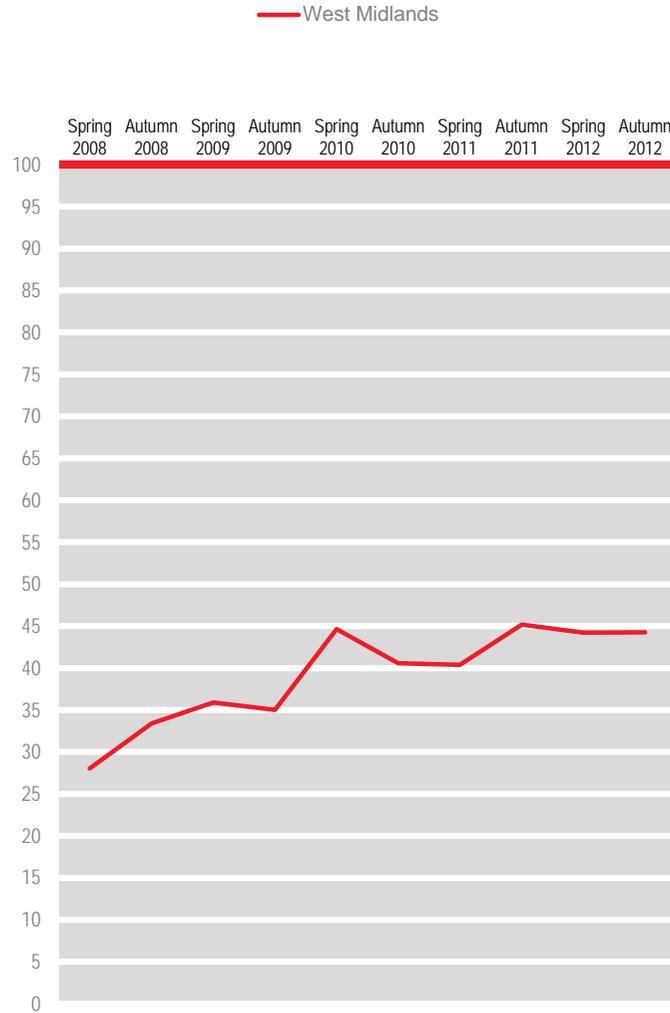
**The cleanliness of the outside of the train**

**(417)**  
Percentage of passengers satisfied 2008 to 2012



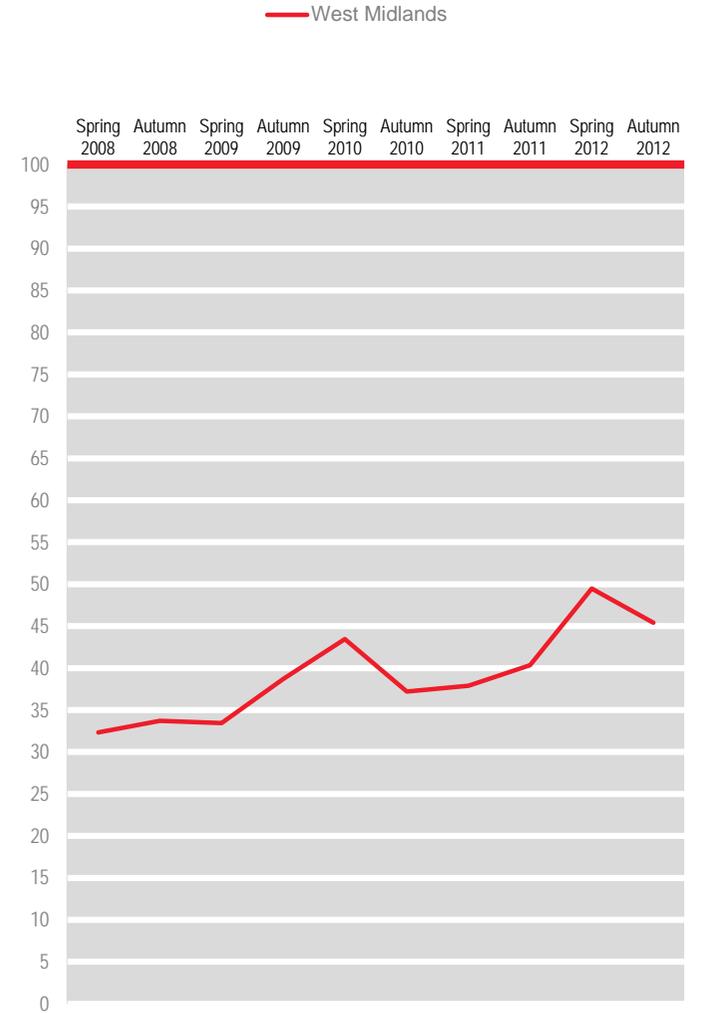
**The availability of staff on the train**

**(341)**  
Percentage of passengers satisfied 2008 to 2012



**How well train company dealt with delay**

**(150)**  
Percentage of passengers satisfied 2008 to 2012



N.B. Benchmarks and targets are only shown for applicable factors

## Sample profile for West Midlands

	Autumn 2012 %	Autumn 2011 %		Autumn 2012 %	Autumn 2011 %
<b>SEX</b>			<b>DELAYS</b>		
Male	47	43	None	66	75
Female	49	55	Minor	29	22
Not stated	4	2	Major	3	2
			Not stated	2	2
<b>AGE</b>			<b>REGULAR TRAVELLER</b>		
16-25	14	13	Yes	67	65
26-34	13	15	No	33	35
35-44	11	15			
45-54	19	16	<b>TIME OF TRAVEL</b>		
55-59	8	8	Peak		
60-64	11	8	Off-peak		
65+	20	22			
Not stated	4	2	<b>ASKED FOR HELP OR INFORMATION</b>		
<b>JOURNEY PURPOSE</b>			Yes asked for help	7	7
Commuter	38	38	Yes asked for information	10	8
Business	10	10	Could not find anyone to ask	3	3
Leisure	52	52	No	80	80
			Not stated	1	3

## Station sample sizes for West Midlands

Station	Unweighted
Birmingham New Street	116
Coventry	58
Birmingham Moor Street	54
Birmingham Snow Hill	48
Birmingham International	35
Bournville	26
Solihull	25
Wolverhampton	17
Dorridge	16
Sandwell And Dudley	16
Sutton Coldfield	14
Five Ways	11
Longbridge	11
Canley	11
University (Birmingham)	10
Stourbridge Junction	10
Langley Green	7
Erdington	3
Bescot Stadium	1

## Station catchment area for West Midlands

Station	Station	Station
Acocks Green	Langley Green	Wylde Green
Adderley Park	Lea Hall	Wythall
Aston	Longbridge	Yardley Wood
Berkswell	Lye	
Bescot Stadium	Marston Green	
Birmingham International	Northfield	
Birmingham Moor Street	Old Hill	
Birmingham New Street	Olton	
Birmingham Snow Hill	Perry Barr	
Blake Street	Rowley Regis	
Bloxwich	Sandwell and Dudley	
Bloxwich North	Selly Oak	
Bordesley	Shirley	
Bournville	Small Heath	
Butlers Lane	Smethwick Galton Bridge	
Canley	Smethwick Rolfe Street	
Chester Road	Solihull	
Coseley	Spring Road	
Coventry	Stechford	
Cradley Heath	Stourbridge Junction	
Dorridge	Stourbridge Town	
Duddeston	Sutton Coldfield	
Dudley Port	Tame Bridge Parkway	
Earlswood (West Midlands)	The Hawthorns	
Erdington	Tile Hill	
Five Ways	Tipton	
Four Oaks	Tyseley	
Gravelly Hill	University (Birmingham)	
Hall Green	Walsall	
Hampton-in-Arden	Whitlocks End	
Hamstead (Birmingham)	Widney Manor	
Jewellery Quarter	Witton	
Kings Norton	Wolverhampton	

## The following are reports produced each wave:

Summary report	Summary tables for all TOCs (including comparison with one year previously), trend tables for last 10 waves by TOC, trend charts for the main NPS factors, peak vs off-peak analysis for LSE TOCs.
TOC reports	Tables and graphs showing results for TOC (including comparisons with one year previously and with relevant sector), trend charts for all factors (including sector and benchmark (if relevant) comparisons), summary profile of passengers surveyed, station sample sizes for TOC and sample composition & weighting.
Stations report	Percentage of passengers satisfied by each main factor for last 10 waves for all stations covered by NPS during that time period.
Consultees report	Summary national trend charts for all main factors, trend charts by age/journey purpose & gender, summary results for leisure/business passengers & commuters, one page for each factor showing national trend and results for all TOCs, Government Office Region charts for each factor and simple tables for some questions that are not included in the main NPS report.
Best in class report	Trend tables showing results for all main factors for all TOCs and building blocks for the last 10 waves.
Multivariate report	Multivariate analysis showing drivers of satisfaction and dissatisfaction nationally, by sector and by TOC for latest two NPS waves combined.
Personal security at stations report	Percentage of passengers satisfied and dissatisfied with personal security at all stations that were included in the NPS for the last 10 survey waves.
Rankings report	Results since wave 10 showing satisfaction score for each TOC by factor, significant changes since one year earlier, national rank and rank in TOC type.
Virtual TOC reports	NPS reports for TOCs that used to exist or that are planned to exist in the future (exactly the same format as TOC reports).
Building block report	Summary results showing satisfaction for all building blocks for all main NPS factors.
PTE reports	NPS reports for all PTEs (exactly the same format as TOC reports).
Demographic reports	Simple reports for all TOCs showing demographic profile (and answers to other questions).
Tables report	Quite detailed tables for all TOCs showing results for the majority of NPS questions by gender, age, journey purpose, time of week and whether they were a frequent traveller or not.

## Sector definitions

The sector results used in this report contain the following TOCs (non-franchised operators are excluded):

London and South East Operators	Long Distance Operators	Regional Operators
c2c	CrossCountry	Arriva Trains Wales
Chiltern Railways	East Coast	Merseyrail
First Capital Connect	East Midlands Trains	Northern Rail
First Great Western	First TransPennine Express	ScotRail
Greater Anglia	Virgin Trains	
London Midland		
London Overground		
South West Trains		
Southeastern		
Southern		

**Contacts:**

Rebecca Hunt  
BDRC Continental  
Kingsbourne House  
229-231 High Holborn  
London, WC1V 7DA

Tel: 020 7490 9148  
Email: [rebecca.hunt@bdrc-continental.com](mailto:rebecca.hunt@bdrc-continental.com)

David Greeno  
Passenger Focus  
Fleetbank House  
2-6 Salisbury Square  
London, EC4Y 8JX

Tel: 0300 123 0837  
Email: [david.greeno@passengerfocus.org.uk](mailto:david.greeno@passengerfocus.org.uk)

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